



**Greater East Tamaki
Business Association Inc.**

Breakfast Sponsorship Guidelines

Thank you for considering sponsorship of a GETBA breakfast.

About GETBA

The Greater East Tamaki Business Association Inc was incorporated in 1994 and represents some 4000 businesses and property owners in East Tamaki. The East Tamaki area is one of the largest and fastest growing commercial and industrial areas in New Zealand, contributing:

- \$3 billion to the NZ economy annually
- \$19 million in rates annually
- 30,000 jobs projected to rise to 45,000 on the completion of Highbrook Business Park

The Breakfast Audience

The breakfast audience comprises decision makers from local businesses (small, medium and large) and may number between 60 and 120 attendees.

Breakfast sponsorship entitles your business to exposure to East Tamaki decision makers, including:

- A 10 minute presentation at the breakfast (powerpoint available)
- Top billing in email communication to members (3 emails)
- and on the GETBA website with links to your website
- Your marketing collateral material for guests to take away
- Free attendance at the breakfast for staff members

Investment

\$800 plus gst.

Venue

Celsius Gastrobar, Botany Junction, Cnr Te Irirangi and Ormiston Roads, East Tamaki. Off street parking is available outside the venue.

Contact Jane Tongatule, General Manager, Ph 273 6274, email: gm@getba.org.nz