



**Greater East Tamaki
Business Association Inc.**

Submission to Draft Auckland Regional Public Transport Plan 2012.

Submitted electronically Mon 5 Nov 2012 – with request to be heard.

The Greater East Tamaki Business Association Inc. (GETBA) represents an industrial hub which employs close to 30,000 people. Industrial hubs such as ours rely upon the efficient movement of people to attract and retain staff, and on reduced congestion to operate effectively and productively for business purposes. A recent business survey showed that lack of public transport services is a significant issue in this area.

The Plan mentions considering the needs of the 'transport disadvantaged' who may have difficulty getting to activities and services - and work is included in the definition.

It is not clear how the proposed network system will accommodate those people who do not have access to the network. Industrial areas have shift workers who do not fit in with the standard operating network. Improvements may happen around or bordering such industrial areas (such as AMETI) but there is still a significant amount of traffic within/between them that may not be serviced.

A number of blue collar workers come from low socio economic areas who are more likely to be transport disadvantaged and less likely to have vehicles at home. There is also difficulty for walking and cycling in industrial areas.

Please clarify how the principles of the new operating network will apply to industrial areas.